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FARM MANAGEMENT PERFECTED

Harnessing generations of agricultural wisdom and the latest in software innovation, GrowData Ops (Farm Management Platform) is γour comprehensive digital farming platform, specialising in orchard and vineγard management.

Designed with both the heritage and future of farming in mind, it simplifies farm management, allowing you to make informed decisions with ease and precision. Built for farmers and with farmers for over 25 years.

Say what you do. Do what you say. Show what you've done.

Features and Benefits

Comprehensive record-keeping and operational management platform, specialised to suit orchard and vineyard operations.

- Chemical inventory management
- Spray and fertiliser applications
- Farm tasks, cost tracking, and staff timesheets
- Harvest data collection app
- Packing & consignment records
- Comprehensive reporting.

Efficiency: Streamline farm operations, reducing time spent on administrative tasks

Accuracy: Enhance decision-making with accurate, real-time data **Sustainability**: Implement more sustainable farming practices based on actionable insight

About Us

Founded in 2012 by Jennie Savill and drawing on the rich agricultural legacy of her family, Inform Ag is more than just a technology company. Drawing from six generations of farmers, Inform Ag is deeply entrenched in the farming world. This unique perspective shapes our approach, blending cutting-edge technology with an intrinsic understanding of the agricultural sector's needs.

By marrying tradition with technology, Inform Ag has established itself as a trusted partner for farmers seeking to navigate the challenges of modern agriculture, making it a leader in the field and setting a new standard for success in the agtech industry.

Why Choose Us?

- We successfully service 300+ farms in Australia, New Zealand, and internationally.
- Our software solution is cost-effective and offers a comprehensive and evolving range of features.
- We are here for you through proven, top-quality and easily accessible support.







